



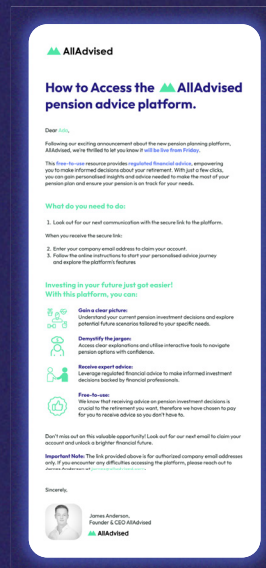
# Communication Roll-Out Plan

The team here at AllAdvised are committed to supporting your company and employees, every step of the way. Each step of our communication roll-out plan is outlined below.



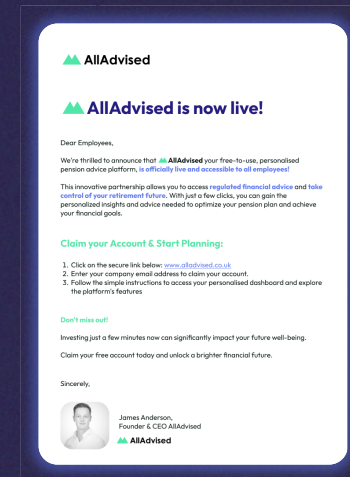
1 month before launch

An email will be sent to all employees, announcing the upcoming launch of AllAdvised and its benefits.



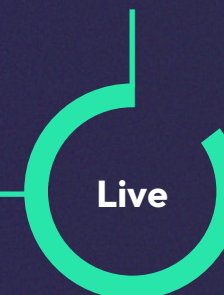
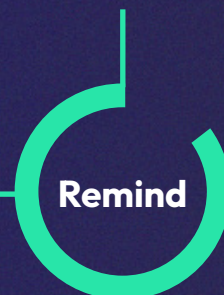
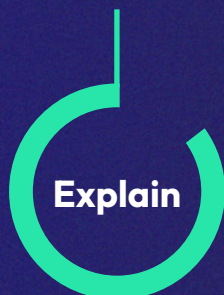
1 week before launch

An email will remind employees about the launch of AllAdvised, outlining the benefits and steps for launch day.



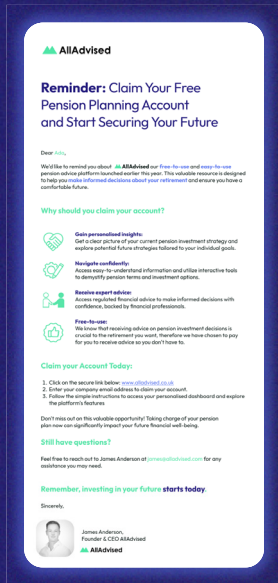
Launch!

Employees will receive an email with a link to the AllAdvised platform and simple steps to get started.





# Communication Roll-Out Plan



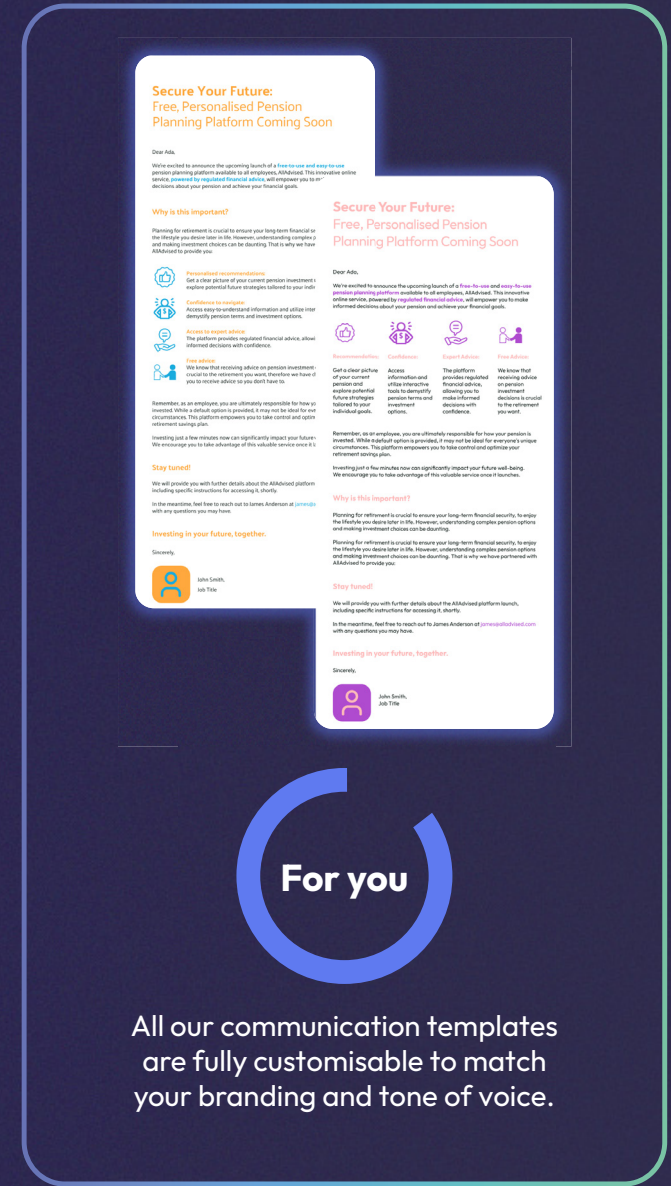
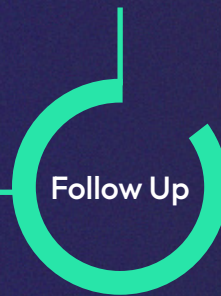
Quarterly after launch

We will review each employee's account and provide them with updated recommendations, to ensure these are fully up to date and tailored to their needs.



6 months after launch

A reminder email will encourage those who haven't used AllAdvised yet to access the platform, reminding them of the benefits.



All our communication templates are fully customisable to match your branding and tone of voice.

